

Call for applications

Service Contract for Social Media & Communication Officer

15 June – 31st December 2022 (option to extend)

Rosa-Luxemburg-Stiftung (RLS) is a German political foundation that is part of the grassroots movement of democratic socialism. Bearing the name of Rosa Luxemburg (1871-1919), RLS works within the tradition of workers' and women's movements. The foundation serves as a forum for debate and critical thinking about political alternatives, as well as a research centre for progressive social development.

RLS provides political education and is a centre for advanced social research in both Germany and throughout the world. RLS is one of the six party-affiliated political foundations in Germany; it supports partners in over 80 countries striving for social justice, strengthening public participation, and social-ecological transformation. In 2010, the RLS Regional Office South Asia was opened in New Delhi, currently managing activities and partnerships in India, Nepal, Bangladesh and Sri Lanka.

The RLS office in New Delhi is liaising and coordinating the foundation's activities in South Asia. The core areas of our work are Social Transformation, Gender Justice, Labour Rights and Agrarian Questions. RLS provides space for critical discourse and promotes South-South as well as South-North dialogue.

The RLS Office in New Delhi is looking for a dynamic and creative individual for a part-time engagement (20 hrs per/week) as Social Media & Communication Officer.

Qualifications and Skills:

We are looking for a candidate with:

- Bachelor/Master's Degree in related fields (media, communications, journalism, social sciences, international studies or others);
- Work experience in handling social media accounts and websites, preferably in the non-profit sector for progressive, educational content
- Strong communication skills with different stakeholders
- Strong command over graphic designing, layout, multimedia, web and digital tools (e.g. Canva, Kapwing, Photoshop, Adobe Illustrator)
- Excellent writing, proof-reading and editing skills as well as social media skills;
- Passion for understanding the evolving and dynamic nature of digital media and finding solutions to implement them to advance the work of the Foundation in the region;

- Ability to develop and analyze content with an inclusive lens
- Strong interest in progressive politics and social movements in South Asia and beyond;
- Excellent command over English language both written and spoken; any other languages (preferably German) will be an asset;
- Analytical bent of mind with an affinity to leverage data analytics to evaluate the outcomes;
- Ability to work autonomously and self-sufficiently;
- Flexibility and openness to working with and in an intercultural team;
- RLS is an equal opportunity employer promoting diversity, multiculturalism and inclusion. All applications regardless of religion, color, caste, sex, disability, age, gender, gender identity or expression, sexual orientation will be considered.

Responsibilities:

- Independent planning, creating and publishing of (multi-media) content for social media platforms of RLS South Asia (Instagram, Twitter, Facebook) based on the projects and topics of RLS in the region in coordination with project managers and resident representative of RLS South Asia office
- Implementation and further development of RLS South Asia Communication Strategy, including analysis of target audience and performance evaluation, exploring forms to improve the outreach of RLS
- Community management on social media platforms, including connecting with RLS' partner organisations, international RLS offices and like-minded organisations in the region, sharing content on ongoing debates in the areas of RLS' work
- Maintaining and updating website, including writing of short texts, editing pictures, creating short videos etc.

What we offer:

- Challenging and diverse work environment in an international, multicultural organization;
- Work on projects with high relevance for economic, political and social debates;
- Open door policy to introduce and implement own project ideas;
- Honorarium will be commensurate to the nonprofit sector
- Exchange and training with other social media & communication managers from international RLS offices

Application Requirements:

- Curriculum Vitae;
- Cover letter explaining why you believe that you are the ideal candidate and links to previous work you have done;
- One recommendation to improve RLS South Asia's digital presence i.e. website (rosalux.in) and social media account on Facebook, Twitter, Instagram
- Contact details of one reference

Last Date of the submission of the application:

- 31st May 2022

Contact Person

Ms. Sonila Swaminathan, Office Manager | south-asia@rosalux.org

Please be informed that only complete applications with all the above-mentioned requirements will be accepted. The entire application should be sent as **one PDF document**.

Inquiries will be entertained over email only. Only short-listed candidates will be contacted.